

SEO POWER TEAM

Website Optimization Checklist

- Keyword Research
 - Major Keywords
 - Longtail Keywords
- Titles
- Meta Descriptions
- Optimize Content
 - Headers
 - Contextual Links
- Review Navigation Structure
 - Check Links
- Optimize Graphics Names
 - Alt Tags
- Rename URLs
 - 301 Redirects
- Canonical URL Redirect
- .xml Sitemap
 - Set up Google Webmasters Account
- Footer
- Sitemap Page
- Privacy Policy Page
- Terms and Conditions Page
- Google Analytics Code

For step-by-step professional guidance invest in the [SEO Power Team](#) 3 month series of guidebooks. You'll learn **exactly** how to how to 1) rank in Google Local business listings, 2) optimize your website for higher rankings and more traffic, and 3) build hundreds or thousands of inbound links to your website.